

Offering deals on your products is a proven way to stand out from the competition to drive more orders and loyal customers to your store. Leafly has done the research on our shoppers and we've put together our how-to guide to deals on Leafly.com.



Leafly's suite of deal types



Sale items

This deal type is the most general use-case when applies promotions and discounts to your Leafly menu. See below for examples of various 'sale items' deal types.

\$ off: Use this when wanting to offer "\$10 off disposable pens."

% off: Load these when you want to offer "20% off edibles."

Fixed Pricing: ALL cartridges are now a fixed price. Use Fixed Pricing when various prices are included in one deal. Fixed pricing allows you to create the deal with no need to calculate \$ amount off or create separate listings for each price variant.



Buy one, get one (BOGO)

Buy [quantity], get [quantity]. This deal applies once the buy quantity is reached in the shopper's cart.



Bundle discount

This deal type allows you to select a fixed price to a bundle of products. The product item quantity must be between 2-20 items. The amount will be the fixed pricing applied at the time of checkout.



Entire order

This is a cart-based discount and will be automatically applied to *all menu items*. For your customers, this deal will be auto applied at the time of checkout, so long as it is the deal with the best savings on your profile. See below for examples of various 'entire order' deal types.

Promo Codes: Use this when wanting to offer "\$10 off disposable pens" by creating your own unique promo code (ex: FLWRPWR20 or LFLY15).



**76% OF CONSUMERS
SURVEYED REPORTED THAT THEY
LOOK TO LEAFLY FOR DEALS.**

Why run deals on Leafly?

Lower cart abandon

On average, orders with a deal see significantly lower cart abandonment rates on Leafly. Allowing you to close the loop with confidence!



Increased visibility

Online deals will always be prioritized over in-store promotions. Don't miss out on the digital traffic coming to Leafly.



New customers

62% of our users report that they will try a new store if it has a good deal listed.

