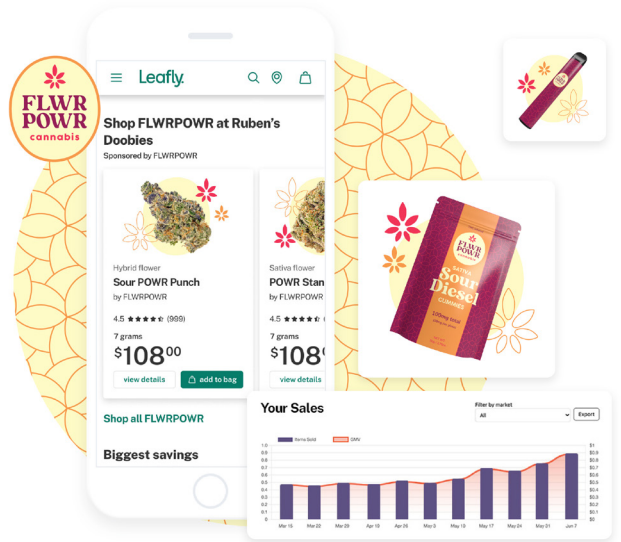


Our brand tools just got a facelift.

Over 100 million visitors a year come to Leafly to find dispensaries & products, shop menus & deals, and send orders for pickup or delivery. With so much visibility, it's important to put your best face forward.



Leafly's suite of brand tools makes it easy to optimize your brand's presence and reach consumers. Now, after a few nips and tucks, Leafly's brand subscription offers even more than before. Brands now have more control over how products display across Leafly, as well as more robust reporting for a competitive advantage on Leafly and IRL.

Your brand is valuable. Give it the tools to succeed.



Features

Before After

The ability to view, respond to, and dispute reviews on your products	✓	✓
The ability to feature Leafly's sponsored content and custom videos on your page	✓	✓
The ability to link products out to your own ecommerce experience	✓	✓
A brand profile page to put your best foot forward and display all of your products in one place	✓	✓
Control of your product pages in our products directory	✓	✓
 New! Built-in amplification Preferred top-of-page carousel treatment on dispensary pages		✓
 New! Robust reporting Detailed insights on top-performing products, stores, and more helps you make informed decisions about your sales efforts and advertising investments		✓

Now with:

- a spotlight section that allows you to tell your story or highlight certain brand elements, including 1) hosted video and 2) additional text and images
- the ability to highlight three featured products, with hero image overlays

Now with:

- control of your products on dispensary menus
- more comprehensive product details (including cannabinoid data like percentages and THC/CBD/CBN/CBG indications)